Allow me to introduce to you a publication that can reach the Visitor's Market with over 3 MILLION potential high-end impressions annually!

I am the President and CEO of Sandmarks Marketing. **Our mission** is to provide quality destination information to the best 3 and 4-star hotels in three major cities on the East Coast. This high gloss, four color, hardbound resource guide provides hotel guests with a comprehensive overview of each city. Our clients are the best of the best in Dining, Shopping, Attractions and more who wish to represent their businesses with the highest possible impression for those Visitor Markets.

Sandmarks Marketing builds long term relationships and sustainability with its clients and team members as we treat everyone with professional courtesy. With over a decade of experience, my team and I are enthusiastic for this new journey by introducing our Destination publications to Ocean City and Delaware Beaches, Coastal Virginia and Greater Richmond. Our reader demographic typically encompasses professionals over the age of 35, of a higher education and income level with leisure time as well as disposable income!

A comprehensive media-kit is attached with **advertising rates**, **publication distribution list** and an **advertising spec sheet** for your area. Please review and consider placing an advertisement today!

Whether you would like one ad or a long-term agreement, we are here to help. I look forward to working with you and helping increase your sales by tapping into the visitor's market in your area.

At the end of every journey there is a *Destination*....and Sandmarks Marketing hopes that we will be there for you!"

Thank you for your professional consideration,

Luke V. Howard, Jr.
President / CEO

Luke V. Howard, Jr.
President / CEO
1332 Cape St. Claire Rd., #372 l Annapolis, MD 21409
Corporate Phone: (410) 924-5286 l Direct Phone: (443) 871-0861
Luke@SandmarksMarketing.com
SandmarksMarketing.com

Publication Distribution

Ocean City and the Delaware Beaches

Now appearing at every Ocean City Beach Patrol Stand!

Accommodation	City	# Rooms
Atlantic Hotel	Berlin	16
Holland House Bed & Breakfast	Berlin	6
America's Best Value Inn	Salisbury	123
Best Western Salisbury	Salisbury	101
Country Inn & Suites	Salisbury	77
Microtel Inn & Suites	Salisbury	59
La Quinta	Salisbury	156
Chincoteague Chamber of Commerce	Chincoteague	50
Atlantic Hotel, Inc.	Ocean City	82
Beachcomber Motel	Ocean City	28
Boardwalk One	Ocean City	39
Cambria	Ocean City	137
Comfort Inn Boardwalk	Ocean City	84
Comfort Suites West OC	Ocean City	85
Commander Hotel	Ocean City	135
Crystal Beach Hotel	Ocean City	79
Crystal Sands	Ocean City	24
Days Inn Oceanfront	Ocean City	176
Dunes Motel	Ocean City	100
Econo Lodge Hotel	Ocean City	98
Econo Lodge Ocean Block	Ocean City	88
Grand Hotel	Ocean City	251
The Gateway Grand	Ocean City	302
Holiday Inn Express West OC	Ocean City	84
Hotel Monte Carlo	Ocean City	70
Howard Johnson Oceanfront Inn	Ocean City	85
Howard Johnson Oceanfront Plaza	Ocean City	90
Inlet Lodge Hotel	Ocean City	38
Talbot Inn	Ocean City	43
Tidelands Caribbean Hotel	Ocean City	133
Total Rooms Greater Ocean City Area		**2,839**
Sea Colony Bethany Beach	Bethany	2,202
The Admiral	Rehoboth	67
The Bay Resort	Rehoboth	73
Brighton Suites Hotel	Rehoboth	66
The Beacon	Lewes	66
Total Rooms Delaware Beaches Area		**2,474**
Total Rooms for Sandmarks of Ocean City and the Delaware Beaches		**5,313**

Luke V. Howard, Jr. / President & CEO Luke@SandmarksMarketing.com

Corporate Offices (410) 924-5286 I Direct Line (443) 871-0861

Sandmarks MARKETING

Rate Sheet

Advertisement Size	Ocean City Rate	Delaware Beaches Rate
Full Page	$ 4,500.00	$ 4,200.00
2/3 Page	$ 4,000.00	$ 3,600.00
Half Page	$ 3,600.00	$ 3,000.00
1/3 Page	$ 3,000.00	$ 2,400.00
Special Rates		
Double Page Spread / Back Cover	$ 6,500.00	$ 5,500.00
Premium Page	$ 5,500.00	$ 4,500.00
3-up co-op	$ 1,500.00	$ 1,200.00

Effective 10-26-2026

ALL SALES INQUIRIES:

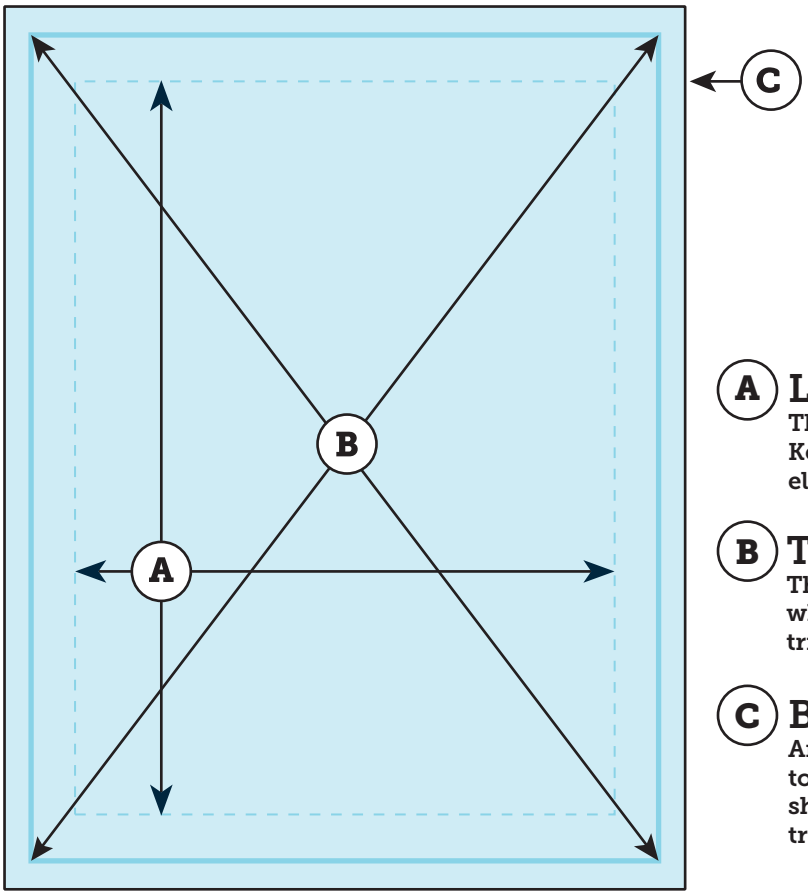
Luke V. Howard, Jr.
President, CEO
(443) 871-0861
Luke@SandmarksMarketing.com

DIRECT ALL CORPORATE / ACCOUNTING INQUIRES TO:

Sandmarks Marketing, LLC
1332 Cape St. Claire Rd., #372
Annapolis, MD 21409
Amy@SandmarksMarketing.com

Sandmarks MARKETING

AD SUBMISSION GUIDELINES



A LIVE AREA
This is the "safe" area. Keep all text and important elements within this area.

B TRIM AREA
This is the edge of the page where the book will be trimmed.

C BLEED
Any images or elements that touch the edge of the page, should extend beyond the trim area by 1/8"

Please Read

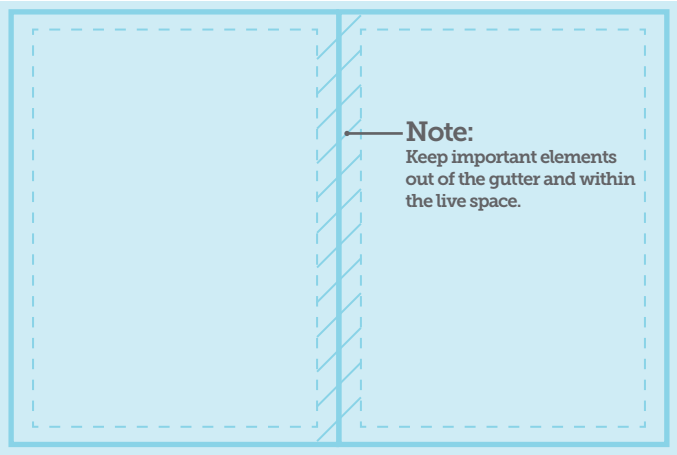
Step 1: Check your ad to confirm it follows the size, bleed, trim area and live area specifications above.

Step 2: Check that all artwork is AT LEAST 300DPI CMYK. Colors must be converted to "process" CMYK— No Pantone or "spot" colors.

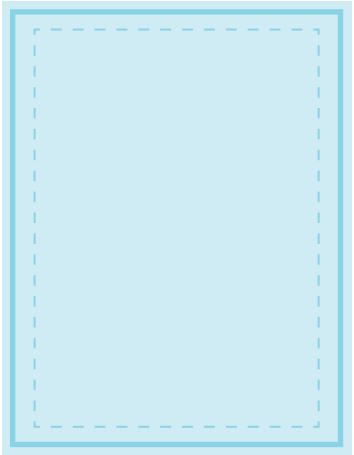
Step 3: Export ad to HIGH-RESOLUTION PDF or TIF or JPG. Do NOT add Printers Marks, Bleed Marks or Crop Marks.

Step 4: Email ad to: amy@sandmarksmarketing.com

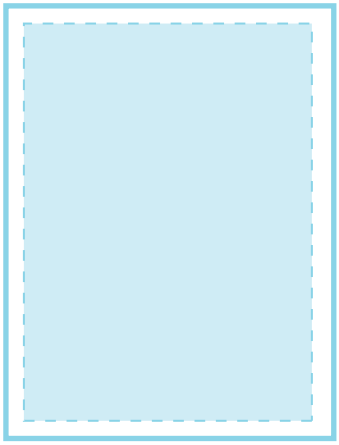
STANDARD AD SPECS & SIZES



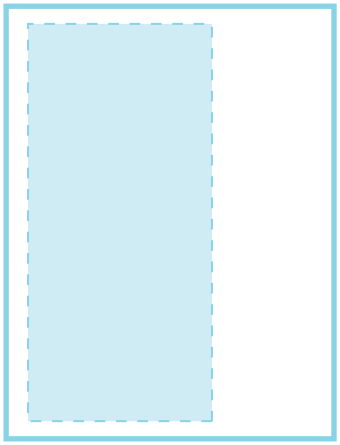
Double Page Spread w/Bleeds
Add 1/8 inch bleeds on all four sides
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Trim Area: 11" x 17"
Live Area: 8" x 10.5"



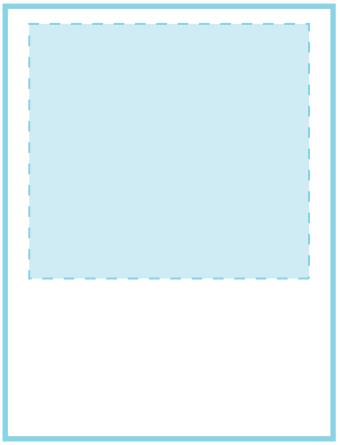
Full Page w/Bleeds
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Trim Area: 8.5" x 11"
Live Area: 8" x 10.5"



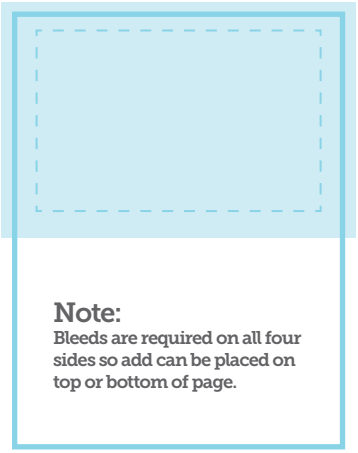
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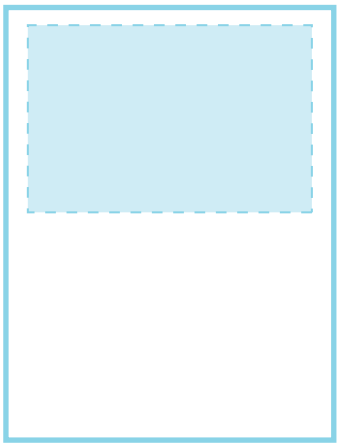
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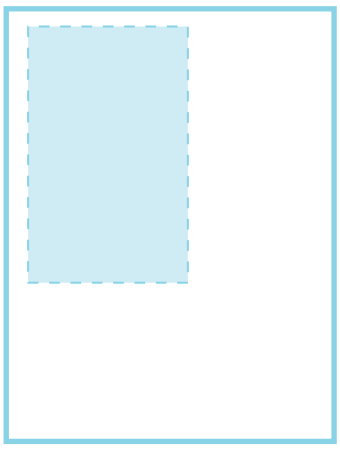
2/3 Page Block
Live Area: 7.125" x 6.75"



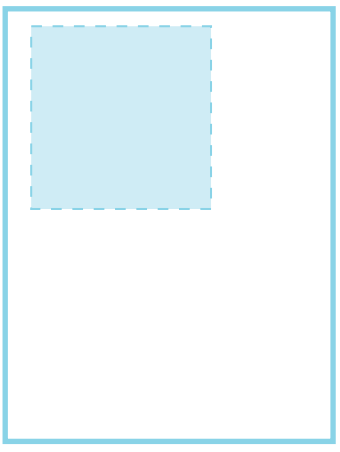
Half Page w/bleeds
Add 1/8 inch bleeds on all four sides*
Total Document: 8.75" x 5.75"
Trim Area: 8.5" x 5.5"
Live Area: 8" x 5"



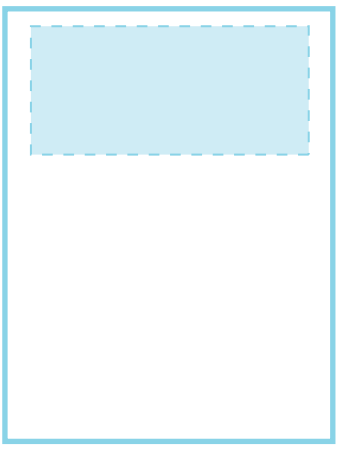
Half Page
Live Area: 7.125" x 5"



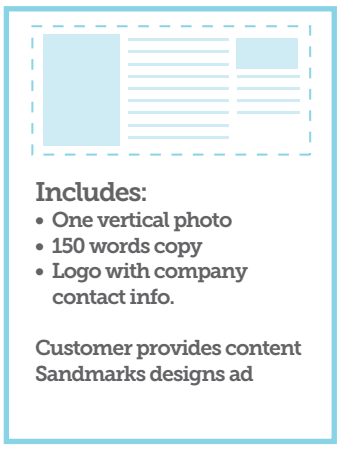
Half Page
Live Area: 4.6875" x 7.5"



1/3 Page Block
Live Area: 4.6875" x 5"



1/3 Page
Live Area: 7.125" x 3.25"



1/3 Page Co-op